

Driving different factors of vitality

Driver	Overall Vitality	Attendance Factor	Growth Factor	Engagement Factor
Small Groups				
Number of small groups				
Number of programs for children				
Number of programs for youth				
Lay Leadership				
Effectiveness of lay leadership				
Lay leadership demonstrating vital personal faith				
Rotating lay leadership				
% of attendees serving as leaders in past 5 years				
Worship Service				
Mix of Traditional and Contemporary service				
Using more topical preaching in Traditional service				
Using more contemporary music in Contemporary service				
Using more multi-media in Contemporary service				
Pastor				
Focusing on developing, coaching and mentoring to enable laity leadership to improve performance				
Influencing the actions and behaviors of others to accomplish changes in the local church				
Propelling the local church to set and achieve significant goals through effective leadership				
Inspiring the congregation through preaching				
Length of appointment				

 Denotes the driver has a positive impact on the factor of vitality

Note: Small groups include study, fellowship, and service